Paid Training Workshops Program

Smart Developer × Code Academy

4 Specialized Paid Workshops · In-Person · Designed for the Omani Job Market

Muscat, Oman · May 2026

1. Program Overview

Executive Partner	Smart Developer × Code Academy
Number of Workshops	4 Specialized Paid Workshops
Pricing	25 – 50 OMR | 20% Early Registration Discount
Format	Fully In-Person — Code Academy, Muscat
Certificate	Joint Participation Certificate from Smart Developer & Code Academy
Revenue Split	Smart Developer: 60% of revenue | Code Academy: 40% of revenue

2. Workshop Summary

#	Workshop Name	Duration	Price	Seats
1	Digital Business & Project Management	2 Days (Weekend)	35 OMR	20
2	Web Development from Scratch	1 Week (5 Days)	50 OMR	15
3	AI for Professionals	2 Days (Weekend)	40 OMR	20
4	Build Your Web App Without Code (No-Code / Low-Code)	1 Week (5 Days)	50 OMR	15

3. Workshop Details

□ Workshop 1: Digital Business & Project Management

2 Days (Weekend) | Full: 35 OMR | **Early: 28 OMR | 20 Seats**

□ *Saturday May 3: 9AM – 5PM | Sunday May 4: 9AM – 4PM*

□ **Target Audience:** Employees, Managers, Entrepreneurs, Graduates

□ Workshop Topics

- Fundamentals of digital business management in 2026
- Agile & Scrum methodologies — real-world application
- Project planning using Notion and Trello / Jira
- Reading financial reports and making decisions
- Building a complete business plan for a tech project
- Negotiation skills and team management

✓What You Will Gain

- Master modern project management tools
- A ready-to-use project plan template
- Ability to professionally lead a technical team
- Joint participation certificate from Smart Developer & Code Academy
- Professional network with fellow participants

✦ Smart Developer Responsibilities

- Provide specialist trainer and prepare content
- Ready-made templates and training materials
- Publication via Smart Developer channels

✦ Code Academy Responsibilities

- Provide the training hall and equipment
- Registration and participant communication
- Marketing and promotion on Instagram

• Joint participation certificate	• Hospitality and daily event management

□ Workshop 2: Web Development from Scratch (Bootcamp)

1 Full Week (5 Days) | Full: 50 OMR | **Early: 40 OMR | 15 Seats**

□ *Sunday May 10 → Thursday May 14 | 4:00 PM – 8:00 PM daily (4 hours)*

□ **Target Audience:** University Students, Tech Enthusiasts, Business Owners

□ Workshop Topics

- Day 1 — How the web works: browsers, servers, and HTTP basics
- Day 2 — HTML structure and CSS styling: building your first webpage
- Day 3 — JavaScript fundamentals: variables, functions, and DOM interaction
- Day 4 — Responsive layout with Flexbox / Grid
- Day 5 — Deploying a real website using GitHub Pages or Netlify

✓✓What You Will Gain

- A real, deployed website you built yourself from scratch
- Solid understanding of how HTML, CSS, and JavaScript work together
- Ability to read and modify code — a strong foundation to keep learning
- A personal portfolio link to share with employers or clients
- Joint participation certificate from Smart Developer & Code Academy

✦ Smart Developer Responsibilities

- Specialist web development trainer
- Structured daily plan with hands-on exercises
- Code repository and starter files on GitHub
- Technical support during and after the workshop

✦ Code Academy Responsibilities

- Hall with computers and high-speed internet
- Registration and participant communication
- Digital marketing and promotion
- Attendance management and certificates

□ Workshop 3: AI for Professionals — From Theory to Practice

2 Days (Weekend) | Full: 40 OMR | **Early: 32 OMR | 20 Seats**

□ *Saturday May 17: 9AM – 5PM | Sunday May 18: 9AM – 3PM*

□ **Target Audience:** Employees, Managers, Entrepreneurs, Recent Graduates

□ Workshop Topics

- Day 1 — AI tools that save time at work
- ChatGPT / Claude — drafting emails, reports, and summaries
- Notion AI — organizing notes, meetings, and tasks
- Gamma — building presentations in minutes
- Canva AI — creating visuals and social media content
- Day 2 — AI for your specific role
- Marketers: generating content calendars and ad copy
- Managers: automating status reports and meeting summaries
- Entrepreneurs: market research and business planning with AI
- Everyone: building a personal AI workflow to save 2–3 hrs/day

✓✓What You Will Gain

- A personal AI toolkit tailored to your job role
- Ready-to-use prompt templates for your daily tasks
- A documented AI workflow that saves 2–3 hours per day
- Confidence using AI tools professionally in a real work setting
- A competitive edge in the 2026 job market
- Joint participation certificate from Smart Developer & Code Academy

✦ Smart Developer Responsibilities

✦ Code Academy Responsibilities

- Specialist AI trainer and applied content preparation
- Access to all tools and prompt templates during the workshop
- Real case studies from the Omani market
- Post-workshop support via WhatsApp group

- Provide hall, equipment, and reliable internet
- Registration and participant follow-up
- Digital marketing and social media promotion
- Hospitality and printed certificates

Workshop 4: Build Your Web App Without Code (No-Code / Low-Code)

1 Full Week (5 Days) | Full: 50 OMR | **Early: 40 OMR** | **15 Seats**

Sunday May 24 → Thursday May 28 | 4:00 PM – 8:00 PM daily (4 hours)

Target Audience: Entrepreneurs, Business Owners, Employees, Students — No coding required

Workshop Topics

- Day 1 — What is No-Code / Low-Code and why it matters in 2026
- Overview of leading platforms: Bubble, Webflow, Wix Studio, Framer
- Which tool fits which use case (portfolio, business tool, SaaS idea)
- Day 2 — Building a website / landing page with Webflow or Wix Studio
- Drag-and-drop design, custom sections, and publishing live
- Day 3 — Building a web app with Bubble
- User accounts, data storage, and basic workflows — no code written
- Day 4 — Connecting your app to real data
- Integrating Google Sheets, Airtable, or forms via Zapier / Make
- Day 5 — Launch day: publish your project and graduation showcase

What You Will Gain

- A live web project (website or web app) published under your own domain
- Clear understanding of which no-code tool to use for any project
- Ability to build and validate your business idea without hiring a developer
- Save thousands of riyals in development costs for future projects
- Joint participation certificate from Smart Developer & Code Academy

✦ Smart Developer Responsibilities

- Specialist trainer in no-code / low-code web development
- Detailed daily plan with hands-on build exercises
- Ready-made project templates for each platform
- Technical support and post-workshop community access

✦ Code Academy Responsibilities

- Hall with suitable devices and stable internet
- Registration and participant communication
- Full digital marketing and promotion
- Printed certificates and daily event management

4. Shared Financial Projections

Workshop	Price	Seats	Total Revenue	Smart Dev (60%)	Academy (40%)
Business & Project Management	35 OMR	20	700 OMR	420 OMR	280 OMR
Web Development	50 OMR	15	750 OMR	450 OMR	300 OMR
AI for Professionals	40 OMR	20	800 OMR	480 OMR	320 OMR

Build Your Web App (No-Code)	50 OMR	15	750 OMR	450 OMR	300 OMR
TOTAL	**—**	**70**	**3,000 OMR**	**1,800 OMR**	**1,200 OMR**

** Figures based on full capacity. With early registration (20% discount) and 70% fill rate: expected revenue ≈ 2,200 OMR*

5. Implementation Plan

Period	Task	Responsible
April 1–15	Coordination meeting, confirm dates, prepare content	Both Parties
April 15–30	Open registration + social media marketing campaign	Code Academy + Smart Developer
May 3–4	□ Workshop 1 — Digital Business & Project Management	Smart Developer (Trainer)
May 10–14	□ Workshop 2 — Web Development	Smart Developer (Trainer)
May 17–18	□ Workshop 3 — AI for Professionals	Smart Developer (Trainer)
May 24–28	□ Workshop 4 — Build Your Web App (No-Code / Low-Code)	Smart Developer (Trainer)
June 1	Results report, experience evaluation, planning for next cycle	Both Parties

Smart Developer — Building the Future Together